



hp no.57 tri-colour inkjet print cartridge

The HP No.57 Tri-colour Inkjet Print Cartridge (c6657ae) is an integrated product, combining printhead and ink supply. It is designed for use with the HP Photosmart 100 series camera accessory printer and - in conjunction with the HP No.56 Black Inkjet Print Cartridge (c6656ae) - with the HP Deskjet 5550 series and HP Photosmart 7150 and 7350 printers.

Featuring specially formulated dye-based cyan, magenta and yellow inks, each precisely delivered in extremely fine droplets of just 5 picolitres, the No.57 cartridge offers an outstanding combination of print quality, colour richness, fast dry times and exceptional resistance to fading.

versatility, quality and economy

Offering superb photo-quality results on photo papers, the HP No.57 cartridge will also produce clear vibrant images on any media including everyday plain paper. With its 17 ml capacity, it provides an average of 125 photo quality print-outs at 10 x 15 cm (equating to 400 A4 pages at 15% density) for a highly attractive cost per page.

beautiful photo-like images with hp photoret IV

For the ultimate in photo quality printing, the No.57 cartridge can be used together with the new HP No.58 Photo Inkjet Print Cartridge (c6658ae) - interchangeable with the HP No.56 black cartridge - to create a six-colour ink system that reaps the benefits of HP's new Photoret IV precision technology.

The combination of new HP Photoret IV printers, new HP Premium Plus Photo Papers and this versatile six-ink printing system results in images that are virtually grain-free, colours that are brighter and more life-like, fast printing speeds and lightfastness that is enhanced to such a level that prints can resist fading for generations.

features

- hp photoret IV precision technology
- latest printhead design - 300 nozzles, up to 18 kHz firing frequency
- ultra small ink drops
- works with hp no.58 photo inkjet print cartridge
- efficient ink delivery
- specially formulated dye-based inks
- fast drying ink
- genuine hp print quality

benefits

- forms central part of new technology, working together with hp photoret IV printers and hp premium plus photo papers for richer, brighter colours and exceptional resistance to fading
- micro-fine, precise droplets provide realistic photo prints
- micro-tiny 5 picolitre colour ink drops for smooth, sharp image quality
- 'swap out' cartridge creates six-colour ink system for 1.2 million colours, enhanced contrast and virtually grain-free images
- 17 ml of ink delivers an average of 400 pages A4 size or 125 photo quality images (10 x 15 cm) for excellent cost per page
- vivid colours for prints that are always clear and always sharp - on a variety of media
- faster drying time - less than 2 minutes depending on media type - means greater smudge resistance
- hp cartridges and printheads designed to work with hp printers and papers for professional print quality at exceptional speeds



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frequently asked questions

the hp no.57 cartridge features integrated printheads - what are the benefits?

Every time the print cartridge is installed, you get not only fresh ink, but also a new, high performance printhead. In effect, this delivers a tune-up for the printer every time, with new ink, new connectors and new resistors ensuring the same high quality printing of pages as when the printer was new.

what about print quality?

The HP No.57 cartridge delivers exceptional print quality with photo-like images. This is made possible by the tiny 5 picolitre cyan, magenta and yellow ink drops, which deliver better print quality on any paper.

Used together with the HP No.56 Black Inkjet Print Cartridge (c6656ae), the HP No.57 cartridge works with HP Deskjet 5550 series and HP Photosmart 7150 and 7350 printers to produce outstanding quality images and graphics. For maximum photo quality, it can be used with the

No.58 HP Photo Inkjet Print Cartridge - in the same printers - to create the six-ink printing system.

The HP No.57 cartridge also works as a standalone tri-colour cartridge with HP Photosmart 100 series printers delivering optimal photo quality output.

how does it work with the no.58 cartridge?

When ultimate photo quality is required, the HP No.56 black cartridge can be removed and replaced with the HP No.58 Photo Inkjet Print Cartridge, which comes with a print cartridge protector - in which either cartridge can be stored when not in use. The No.58 cartridge is a tri-colour cartridge containing light cyan, light magenta and dye-based black. Together, HP No.57 and No.58 inkjet print cartridges create a six-colour ink system delivering truly outstanding, virtually grain-free images that last for generations.

who's most likely to recognise the value of these developments?

The arrival of HP Photoret IV will appeal most to people who really

care about the quality and durability of their prints. This will certainly include those who enjoy digital photography but expands the market to anyone who owns an HP Photoret IV printer and prints originals, copies and enlargements - or works with images in any way - and needs to know that they're getting the highest possible quality of output.

hp inkjet print cartridge product specifications

hp no.57 tri-colour inkjet print cartridge	
p/n	c6657ae
hp selection no.	57
ink volume	17 ml
yield (average)	400 A4 size pages at 15% coverage or 125 photos (10 x 15 cm)
dimensions (l x w x d)	140 x 112 x 35 mm
wt.	86 g